

# Val Shapiro

## About

Hi! My name is Val. I'm a **UX & Visual Designer**.

I am currently working at the International Federation of Red Cross and Red Crescent Societies as a lead designer. One of the goals of my work is to **introduce accessibility and user-centered approach in our visual communication**.

Prior to that I was a part of a **design agency** where I have mastered my skills in both digital and print design while working in a very fast-paced environment and having a **broad number of responsibilities**.

## Contact

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## Links

valshapiro.com

linkedin.com/in/val-shapiro

## Work Experience

- 2018** ● **Design Lead**  
International Federation of Red Cross and Red Crescent Societies, Geneva, Switzerland  
Jan 2018 – Present
- 2013** ● **Senior Digital Designer, Illustrator**  
Media Frontier, Geneva, Switzerland  
Nov 2013 – Dec 2017
- 2013** ● **International Consultant – Sketch Artist**  
International Trade Centre, Geneva, Switzerland  
Nov 2013 – Jan 2014
- 2013** ● **Freelancer, Graphic Designer**  
Oriflame, Saint Genis Pouilly, France  
Apr 2013 – Jun 2013
- 2012** ● **DTP Specialist EMEA, Graphic Designer**  
Oriflame, Warsaw, Poland  
Jul 2012 – Feb 2013

## Education

- 2012** ● **Specialist Degree in Graphic design**  
(Russian equivalent of Master's degree)  
Graduated with honors
- 2010** ● **Kyungpook National University**  
Overseas Studies Program: one semester  
Daegu, South Korea
- 2006** ● **Vladivostok State University of Economics and Service**  
Started a six-year program at the Institute of Service, Fashion and Design, Graphic Design Department  
Vladivostok, Russia

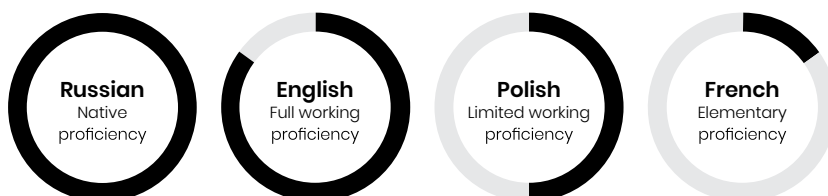
## Software

Adobe XD	Adobe InDesign	Adobe After Effects
Figma	Adobe Illustrator	Adobe Premier Pro
Sketch	Adobe Photoshop	Adobe Lightroom

## Design

Wireframe, Interaction Design, Interface Design, Data Visualization, Design System, Branding, Graphic Design, Illustration, Animation, Visual Storytelling

## Languages



VS.