

Val Shapiro

UX & Visual Designer



About

Hi! My name is Val. I'm a **UX & Visual Designer** passionate about accessibility and equity. **My dream is to improve everyday lives of people through design.**


I am currently working at the International Federation of Red Cross and Red Crescent Societies as a **lead designer**. One of the goals of my work is to **introduce accessibility and user-centered approach in our visual communication.**


Prior to that I was a part of a **design agency** where I have mastered my skills in both digital and print design while working in a very fast-paced environment and having a **broad number of responsibilities.**

Design expertise

UX, Visual design, Branding, Graphic Design, Infographics, Illustration, Animation, Visual Storytelling

Links

 valshapiro.com

 linkedin.com/in/val-shapiro

References

Available upon request.

Contact

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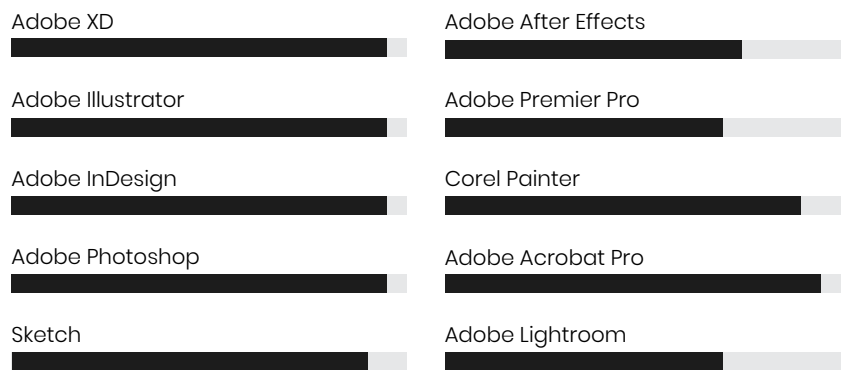
Work Experience

- 2018** ● **Design Lead**
International Federation of Red Cross and Red Crescent Societies, Geneva, Switzerland
Jan 2018 – Present
- 2013** ● **Senior Digital Designer, Illustrator**
Media Frontier, Geneva, Switzerland
Nov 2013 – Dec 2017
- 2013** ● **International Consultant – Sketch Artist**
International Trade Centre, Geneva, Switzerland
Nov 2013 – Jan 2014
- 2013** ● **Freelancer, Graphic Designer**
Oriflame, Saint Genis Pouilly, France
Apr 2013 – Jun 2013
- 2012** ● **DTP Specialist EMEA, Graphic Designer**
Oriflame, Warsaw, Poland
Jul 2012 – Feb 2013

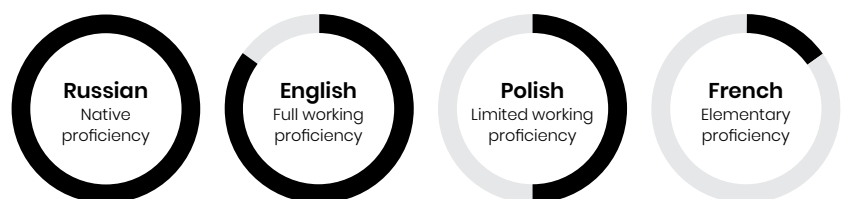
Education

- 2012** ● **Specialist Degree in Graphic design**
(Russian equivalent of Master's degree)
Graduated with honors
- 2010** ● **Kyungpook National University**
Overseas Studies Program: one semester
Daegu, South Korea
- 2006** ● **Vladivostok State University of Economics and Service**
Started a six-year program at the Institute of Service, Fashion and Design, Graphic Design Department
Vladivostok, Russia

Software proficiency



Languages



Interests

